

McCullough's TREE SERVICE, INC.



Your Neighborhood Friend For Tree Care

“TREE” mendous TIMES

Our Exceptional Service and Knowledgeable Staff is What Keeps us a “Cut” Above!

Fall Fertilization: Keeping stress to a minimum

Trees are very sensitive to their environments. The disruption of an ecosystem—whether caused by man or nature—can greatly stress a tree. In urban environments, poor soil quality, overcrowded tree planters, and competition for water between different plants are the most common stressors to trees. If not treated, such stress can inhibit a tree's growth or photosynthesis cycle. So, the next time you see a stressed tree, help it out! Keep your soil nutrient-rich and give your trees plenty of space to breath.

Did you know that trees growing in the woods are naturally fertilized? That's why they are extremely healthy, but trees that are planted in your yard and

landscaping need a little help with fertilization. That's why it's very important to have a trained and certified professional fertilize your trees in the fall. Proper fertilization and added nutrients help your trees survive the winter and give them a great head start for the spring and summer months. Your trees compete every day with the lawn, shrubs and vegetation to ensure they get enough nutrients to survive. Often times, because most homeowners keep lawn debris cleaned up, your trees do not get the nutrients they need from decomposing leaves and wood. Here's the good news... the certified Arborists at McCullough's Tree Service are well qualified to diagnose and treat your trees, ensuring that you have a cool and “leafy” spring and summer.

Planting in the fall – perfect timing!

Are you aware that fall is the perfect time to plant your shade trees for the upcoming spring and summer season? Why you ask, because when cooler weather comes around, trees become somewhat dormant, in other words they go into hibernation...just like bears! When a bear hibernates, it's heart rate and respiratory system slow down considerably, it gets very sleepy and requires very little nutrition. Much like a bear, your tree also enters a hibernation state where no growth occurs in the upper branches and attention is given to growing a stronger root system. This stronger root system will better support foliage growth in the spring.

If planting is on your agenda this fall, McCullough's Tree Service is ready to make it happen. We'll help you pick the right tree, the right location and provide you with all the help you need to turn your planting dream into a reality!




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HelpForTrees.com

Did you Know?

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LET'S BE SOCIAL!    

• The 3 Musketeers bar was originally split into three pieces with three different flavors: vanilla, chocolate and strawberry. When the other flavors became harder to come by during World War II, Mars decided to go all chocolate.

• According to the National Retail Federation, Americans spent \$310 million on pet costumes last Halloween.



• When lost, it is possible to use trees to assist you in navigation. In northern temperate climates, moss will grow on the northern side of the tree trunk, where it is shadier. If that's not possible, look for a tree that has been cut down, you can observe the rings of the tree to discover which direction north is. In the northern hemisphere, the rings of growth in a tree trunk are slightly thicker on the southern side, which receives more light. The reverse is true in the southern hemisphere.

Shakin' the Family Tree

Our business is growing and expanding and finding great team members can sometimes be a really big challenge.

Working in the tree business industry is hard work, it's rewarding work too, but one must be aware that it is a very active job and being in good physical condition is a definite plus!

Knowing the tree business is a requirement when applying at McCullough's Tree Service. We need to know that you have the experience to get the job done. Two years of tree experience is a requirement for applying with our company.

We're going to ask you if you have a good driving record and a current driver's license. We are responsible for you when you are behind the wheel of one of our vehicles...so serious violations are not permitted when you work for McCullough's Tree Service.

We are always looking for great team members who possess these eight qualities: Reliable, Confident, Humble, Trustworthy, Respectful, Honest, Genuine and Hard Working! At McCullough's Tree Service, we take great pride in the fact that our team members are the best!

If you're looking for a position where you can learn and grow, if you want to be part of an awesome team and you realize that being a great "tree person" is a physically demanding job then you might fit in well at McCullough's! Attention all A players, give us a call today 740.502.7481 or apply on our website at www.helpfortrees.com.



Our Promise TO YOU

- We will provide all clients with an Expert Certified Arborist to evaluate their needs and provide a written estimate.
- We offer a 100% guarantee on every project.
- We make it easy, on time and on schedule.

CONTACT US TODAY!

Newark/Granville – Licking County: 740.321.1080

Zanesville – Muskingum County: 740.454.1789

Columbus – Franklin County: 614.799.8733

What we've been up to lately

McCullough's Tree Service is a "ONE STOP DOES IT ALL" kind of business!

We have the equipment, manpower and knowledge to get any tree issue under control. We are excited to let everyone know our Arborists are certified and highly trained, our team members are knowledgeable in what they do and we have stocked our business with an arsenal of equipment so that we are ready to go no matter what the tree industry job!



Making your business our business!

If you own your own business or manage a business or property for someone, then you know how difficult the cold weather season can be.

Keeping the parking lot and sidewalks clear of ice and snow can be more than you can handle on your own. Did you know that ice removal is what keeps us busiest in the winter? Ohio can be notorious for ice storms, either preceding a snow storm or showing up in the pre-winter, post winter times of temperatures that hover at the freezing mark. Did you know the BWC records ice related falls among the highest lost time claims in the workforce? Serious injuries can occur on icy walkways and parking spaces, not just for employees but for customers too. We're here for you, we will make sure your parking lots and walks are free and clear of ice and snow.



Winter is just around the corner and so are the hazards that come with the season!

Even though the air still has some early fall warmth, we all know that will soon change for us in Ohio. The colder weather brings with it the possibility of tree damage from accumulated ice and snow. This time of year is perfect for having your trees assessed to look for areas of weakness and damage. Branches are easily snapped off by the added

weight and often times those branches can damage your roof; break windows or block sidewalks and driveways or worse yet fall on someone who is unaware of the danger above them. We're here for you, we'll make sure your trees are in good shape and can handle the stress of the upcoming snow and ice season.



Your Neighborhood Friend For Tree Care

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955 Alfred Street • Zanesville, OH 43701
Bryan Smith: 740.454.1789

2335 West Dublin-Granville Road • Columbus OH 43235
Wess McCulough: 740.819.0158

HelpForTrees.com

- Licking: 740.321.1080
- Muskingum: 740.454.1789
- Franklin: 614.799.8733

Why you are so **IMPORTANT** to us!

Let me start this out by saying that you could call any tree service to handle your needs, but you didn't, you called us!

That means the world to me. It says to me you trust us, but it also makes me aware that you expect a great job, professional behavior and an awesome outcome. It is my belief that we stepped up to the plate and met your expectations, so thank you for trusting us completely. Our business – client relationship goes way beyond just business...I take it personally. Thank you for another amazing year.



Thoughts from the Tree House

Wow, I can't believe it's the fall season already. It's time for bonfires, football, tailgate parties and Buckeye hoodies! Where did summer go? It's been a very busy and rewarding 2016 and we are looking forward to ending this year taking care of our valued clients in true McCullough's form! Our team members have worked hard and endured some very warm weather this summer, I can't thank them enough for all they do.

Our clients keep our business alive and well, you trust us and we work hard to keep that trust. We are grateful for each one of you and consider it a privilege to serve you! My prayer for all will be a prosperous and satisfying end to 2016 and an amazing beginning to 2017.

Take the time to ask yourself what makes you happy. When you discover what that is...do it. Life is short, we only get one walk through this life, make it a beautiful journey.

Wess McCulough